

Ideas for Locating Prospects

There are many ways to find Sunday School prospects. You are only limited by your imagination. Here are a few ideas to get you started.

Ideas For Locating Sunday School Prospects

There are many ways to find Sunday School prospects. You are only limited by your imagination. Here are a few ideas to get you started.

- Look at your church roles to see who is not enrolled in Sunday School.
- Contact newcomers in your community.
- List unchurched children and families from your VBS records.
- Conduct a community survey either door to door or by phone.
- Identify homes where children are playing in the yards on Sunday morning.
- Compare church recreation participants to Sunday School rolls.
- Subscribe to local newspapers for information on new parents.
- Canvas university dormitories for unchurched students.
- Request information on prospects from mobile home park managers.
- List church members who work on Sunday.
- Secure cooperation of your associational office on any prospects they might have located.
- Request business people to identify associates who are unchurched.
- Request church members to identify neighbors who are unchurched.
- Request church members to identify family members who are unchurched.
- Identify unenrolled parents of children enrolled in Sunday School.
- Identify unchurched parents of children enrolled in church day schools and kindergartens.
- Contact moving companies for newcomers
- Use “I Know a Prospect” cards in the pew racks and throughout the church.
- Follow up on information received from Sunday School visitors.
- Follow up on information received from church worship visitors.
- Request information on newcomers from real estate agents.
- Report the unchurched attending Outreach Bible Studies.
- Locate the deaf and blind by checking with community institutions.
- Check with public health service for names of handicapped persons.
- Identify unchurched persons in one’s professional club.

- Talk to nursing home personnel for information on patients.
- Request personnel at retirement center for prospect information.
- Locate persons in correctional institutions desiring Bible study.
- Glean local newspaper for information on newlyweds.
- Check the hospital reports in newspapers for names of new babies.
- Send congratulations to those who have been reported achieving any public recognition.
- Request information on enclosed return card.
- Request apartment managers' assistance in locating young adults and children.
- Follow up on prospects located by bus ministry.
- Check family members of babies enrolled in First Contact.
- Use special registration forms for special events such as musical groups, choir programs, etc.
- Register attendance of every person who attends revival.
- Check newspaper for families of deceased – offer ministry.
- Conduct a parents night out for the community.
- Conduct an age group hunt of a specific area and specific age.